

NEWS RELEASE

For Immediate Release October 2006

Reindl Celebrates 25 Years of Serving Clients Throughout the Midwest

Merrill, WI – October 2006 – In 1979, Richard and Lynne Reindl started a printing firm, aiming to provide a new, higher level of service and quality. The couple's belief was that with hard work, a little luck and the help of some dedicated employees, they would succeed. In the ensuing years Reindl has grown steadily. Our staff increased from a modest beginning (two employees) to over 100 full time professionals. We've added new buildings and expansions to house our advanced equipment and service areas.

While growing, we've remained focused on earning the trust and patronage of clients from across the country. Our dedication to helping clients solve their graphic communication challenges has never been stronger. Our commitment to setting the standard in providing quality products and customer satisfaction has not faltered.

Traditionally, the term "prepress" has covered a range of preparatory services and mechanical stages prior to going to press. Naturally, today's rapidly evolving digital systems have revolutionized our industry, and Reindl has ridden the wave from the beginning. Here, the concept of prepress has expanded to encompass input/scanning, PostScript-based proofing/platesetting, and a variety of value-added, production-related services and resources. We've joined them under the term PreSources – and engineer them for maximum results.

Our sheetfed pressroom places high-tech equipment in the hands of some of the finest press operators in the country. This combination produces the highest quality work, earning Reindl national quality awards on numerous occasions. Our sheetfed presses accommodate a range of sheet and image sizes, with up to 6-color printing and inline UV-coating capabilities. The high productivity inherent in a web offset press is combined with the high print quality and quick response to small-quantity work previously unique to sheetfed offset presses.

As you might expect from a company like Reindl Printing, we also have a comprehensive full service bindery including die cutting, wire-o and Plasticcoil binding, high volume collating services, flat piece and insertion mailing, and fulfillment.

Reindl's continual integration of advanced technologies, skilled machine operators, top-notch project management and constant awareness of the customer's needs can be found under one roof; it's a powerful combination and done with one goal in mind: To better serve our present and future customers.

Today companies from across the Midwest put their trust in Reindl to deliver the highest quality printing at very competitive prices. Taking advantage of our most important capability - "Precision-Engineered Print Services."

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