

NEWS RELEASE

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Reindl Becomes a GRACoL 7 Certified, Master Printer

Merrill, WI – February 25, 2009 – Reindl Printing Inc. is proud to announce its qualification as a G7™ Master Printer! The G7™ Certification is a Proof-to-Print process developed by IDEAlliance, an established industry organization that works to develop, educate and validate advanced standards and best practices in publishing and information technology.

The GRACoL 7 Master Printer program requires companies to undergo an audit process of press color measurement equipment, process control procedures, and quality of printing to qualify for the GRACoL 7 Master Printer program. Once qualified, Master Printers must be re-evaluated yearly to ensure standards continue to be met.

This new methodology allows printers who maintain a G7 certification to reliably produce high quality commercial printing that matches from proof to press, and from one G7 press to other G7 presses. G7 technology allows Reindl to have one standard that provides predictable and consistent color without setting up presses according to different methods on a job-by-job basis.

About Reindl Printing Inc. – Reindl provides a wide range of products to corporate, retail, industrial and agency clients throughout the Midwest and nationwide. Reindl is renowned for its high-caliber corporate communications, direct mail pieces, packaging and advertising materials. Reindl provides unmatched quality and timely delivery on sheetfed, heat set web, digital and variable printing as well as providing finishing, mailing, warehousing and online fulfillment solutions.

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