

NEWS RELEASE

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Reindl Printing Inc. Receives Forest Stewardship Council Certification from SGS Group's Qualifor Program

Merrill, WI – June 16, 2009 – One of Wisconsin's leading providers of print and other graphic services has earned Forest Stewardship Council (FSC) Chain-of-Custody certification (SGS-COC-006273) from SGS Group's Qualifor Program. This certification reflects a growing trend in the paper and printing industry of companies making more environmentally and socially responsible supply chain decisions.

"Reindl has secured certification to continue our commitment to protecting the environment. We have for many years made business decisions that have leaned toward environmental stewardship and are pleased to have received this certification," said Richard Reindl, president of Reindl Printing Inc.

The FSC is the global standard-setter in responsible forest management. Chain-of-Custody certification guarantees that wood that comes from certified, responsibly managed forestlands is tracked throughout the supply chain, from the forest to the consumer. Conscientious consumers can look for the FSC logo on products to know they are supporting forest management that protects biodiversity and supports local communities.

Reindl provides a wide range of products to corporate, retail, industrial and agency clients throughout the Midwest and nationwide. Reindl is renowned for its high-caliber corporate communications, direct mail pieces, packaging and advertising materials. However, it's our commitment to customer satisfaction that sets us apart.

The SGS Group was founded in 1878, and is the world's largest organization in the field of third-party inspection and verification. SGS operates in more than 140 countries with over 1180 offices and more than 32,000 full-time employees. The SGS Qualifor Program is the SGS Group's forest certification program, internationally accredited by FSC. SGS has granted more than 180 forest management certificates covering over 40 million acres of forest in more than 40 countries.

About 40 percent of all commercially traded timber globally is used to produce paper, according to the FSC, and paper consumption is expected to grow by about 50 percent in the next few years. The United States is the biggest market for paper products globally, producing 90 million tons of paper and consuming 100 million tons of paper each year, according to the FSC.

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