

NEWS RELEASE

For Immediate Release 7/15/2007

Reindl Adds Color Digital Printing Capabilities – Kodak NexPress 2500

Merrill, WI – In July of 2007, Reindl began installation of its newly acquired Kodak NexPress 2500 – 5 unit press with NexGlosser. The installation of this 4 color digital press will allow Reindl to improve its short run sheetfed capacity and expand its offering to allow for variable data projects, short run color covers with high gloss coating, online order process and numerous other exciting processes that come with movement to this technology.

Reindl provides a wide range of products to corporate, retail, industrial and agency clients throughout the Midwest and nationwide. Reindl is renowned for its high-caliber corporate communications, direct mail pieces, packaging and advertising materials. However, it's our commitment to customer satisfaction that sets us apart. When high technology, skilled machine operators, top-notch project management and constant awareness of the customer's needs can be found under one roof, it's a powerful combination.

We call it Precision-Engineered Print Services — our most important capability.

Kodak markets numerous monochrome and color digital printing presses, as well as offering film and other graphic arts products. For more information, contact KODAK at (800) 800-913-6796. Information also can be obtained by visiting the company's website at www.kodak.com.

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